



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

SIXTH FLOOR,
PRUDENTIAL BUILDING,
195 NORTH TERRACE,
ADELAIDE

WINE AND SPIRITS

SOUTH AUSTRALIA
AND AUSTRALIA

1965-66

SCOPE

This bulletin contains details for South Australia of the commercial production and distribution of wine and spirits, stocks of wine and spirits held by manufacturers and wholesalers, area of vines, yields of vine products, and for Australia the production of selected wine and spirits.

PRODUCTION:

SOUTH

AUSTRALIA

The total quantity of wine made in South Australia in 1965-66 was 23,884,300 gallons, approximately 4,137,000 gallons less than in 1964-65 (28,021,700 gallons) and 6,947,000 gallons less than the 1961-62 record production of 30,830,800 gallons. In general, production of spirits also decreased e.g. 1,967,700 proof gallons of grape spirit (compared with 2,151,300 proof gallons in 1964-65) and 1,167,300 proof gallons of brandy (1,183,300 in 1964-65).

Wineries and distilleries processed 129,249 tons of fresh grapes in 1965-66 compared with 158,340 tons in 1964-65. (A record 179,009 tons was processed in 1961-62).

PRODUCTION:

AUSTRALIA

The quantity of beverage wine made in Australia in 1965-66 was 18,461,800 gallons, approximately 1,464,000 gallons less than the record 19,925,400 gallons produced in 1964-65. In 1965-66 production of grape spirit (2,824,500 proof gallons) and brandy (1,372,000 proof gallons) showed a decrease of approximately 7 per cent and 2 per cent respectively over 1964-65 production.

WHOLESALE

SALES:

SOUTH

AUSTRALIA

Wholesale sales of wine in South Australia increased from 2,610,400 gallons in 1964-65 to 2,816,500 gallons in 1965-66. Sales of dessert wine increased by 26,100 gallons to 800,000 gallons; the increase being attributable solely to the sweet red type. Table and sparkling wine sales increased in total by 128,700 gallons in 1965-66 to 1,152,700 gallons.

Decreases in the sales of spirits were recorded in all classes of spirit, except rum, the major sellers, brandy and whisky, decreasing by 6,900 proof gallons and 29,000 proof gallons respectively.

The figures quoted cannot be taken as an indication of actual consumption of wine and spirits in South Australia as they include sales to interstate retailers and consumers and exclude direct purchases from other States by South Australian retailers and consumers.

EXPORTS:

SOUTH

AUSTRALIA

Exports of wine from South Australia showed a net increase in 1965-66, rising to 9,919,600 gallons compared with 9,095,400 gallons in 1964-65. Interstate exports increased by 902,000 gallons to 8,115,100 gallons while direct overseas exports decreased by 77,800 gallons to 1,804,500 gallons.

STOCKS:

SOUTH

AUSTRALIA

Wine stocks held by winemakers and wholesalers fell to 29,824,400 gallons at 30th June 1966. This was 1,264,400 gallons less than the record quantity of 31,088,800 gallons held at 30th June 1965. Stocks of distillation wine decreased by 1,251,800 gallons to 621,200 gallons, the lowest level for six years.

TABLE 1 - WINE AND SPIRITS PRODUCTION, SOUTH AUSTRALIA

Type	1961-62	1962-63	1963-64	1964-65	1965-66
'000 Gallons					
Wine -					
Beverage -					
Fortified	8,011.3	5,568.7	7,305.5	7,522.7	6,450.8
Unfortified	4,686.3	3,841.4	5,199.9	6,018.0	5,950.9
Total	12,697.6	9,410.1	12,505.4	13,540.7	12,401.7
Distillation (a)	19,299.4	12,102.3	15,456.6	15,441.9	12,264.0
Gross total	31,997.0	21,512.4	27,962.0	28,982.6	24,665.7
Net total (b)	30,830.8	20,784.8	27,101.6	28,021.7	23,884.3
'000 Proof Gallons					
Spirits -					
Brandy	1,042.6	994.4	1,052.9	1,183.3	1,167.3
Liqueurs (c)	7.9	11.2	9.8	13.5	12.5
Grape spirit	2,948.6	1,759.3	2,129.7	2,151.3	1,967.7
All other	202.6	167.5	164.6	155.8	163.1
Total	4,201.7	2,932.4	3,357.0	3,503.9	3,310.6

(a) Used for manufacturing brandy, grape spirit, etc.

(b) Excludes grape spirit added.

(c) Includes flavoured spirituous liquors.

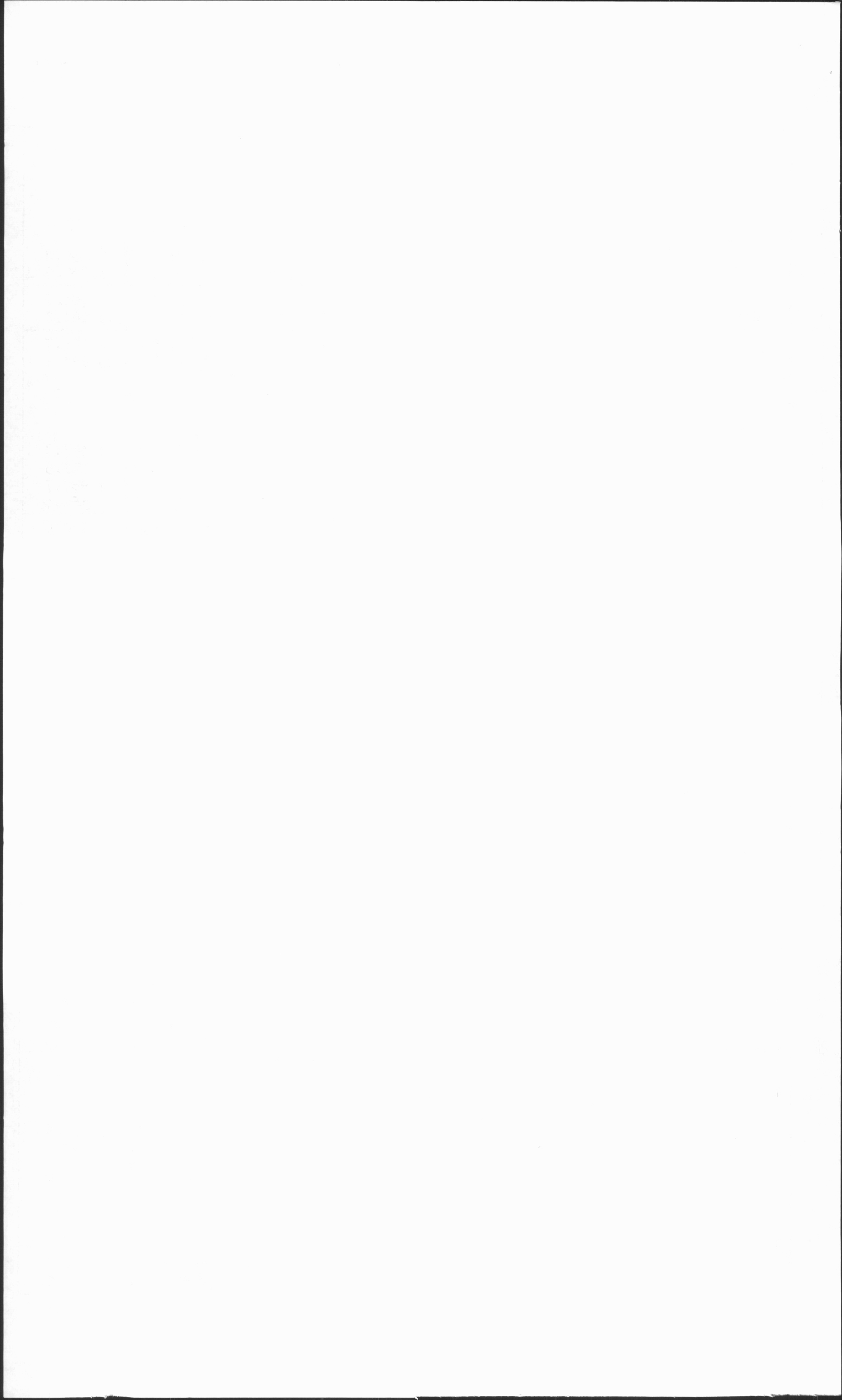
TABLE 2 - BEVERAGE WINE PRODUCTION, SOUTH AUSTRALIA

Type	1964-65		1965-66	
	In Bond	Out of Bond	In Bond	Out of Bond
'000 Gallons				
Fortified -				
Dry white	1,088.3	105.7	667.7	137.6
Sweet white	4,731.8	63.1	4,155.1	21.8
Sweet red	1,531.5	2.3	1,462.0	6.6
Unfortified -				
Red	-	2,695.8	-	2,369.2
White (incl. sauternes)	-	3,322.2	-	3,581.7
Total	7,351.6	6,189.1	6,284.8	6,116.9

TABLE 3 - WINE AND SPIRIT PRODUCTION, AUSTRALIA

Type	1961-62	1962-63	1963-64	1964-65	1965-66 (a)
'000 Gallons					
Wine -					
Beverage -					
Fortified	11,095.7	8,773.0	10,830.3	11,147.5	9,604.6
Unfortified	7,012.5	6,170.2	7,897.4	8,777.9	8,857.2
Total	18,108.2	14,943.2	18,727.7	19,925.4	18,461.8
'000 Proof Gallons					
Spirits -					
Grape spirit	4,112.4	2,683.0	3,032.0	3,045.4	2,824.5
Brandy	1,177.9	1,129.0	1,220.0	1,400.1	1,372.0

(a) Preliminary



Tables 4 and 5 show sales of wine and spirits by wholesalers and wine makers in their operations in South Australia. It includes sales (both local and inter-state) from stocks held in South Australian wineries, depots, bulk stores, etc., but excludes overseas exports, purchases for ships' stores, and sales to merchants and wine-makers for re-sale. The figures should not be regarded as showing actual consumption in South Australia, because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 4 - WINE: WHOLESALE SALES (a), SOUTH AUSTRALIA

Type	1961-62	1962-63	1963-64	1964-65	1965-66
'000 Gallons					
Wine -					
Sherry - Dry	101.4	119.5	133.3	137.2	152.4
Sweet	661.2	656.5	627.5	624.6	652.8
Dessert wine -					
Sweet white (b)	256.7	226.5	205.6	196.5	195.1
Sweet red (c)	491.8	512.2	554.8	577.4	604.9
Table wine -					
Dry white	164.8	194.9	254.4	263.0	318.8
Dry red	302.8	300.7	449.2	443.0	474.4
Other (d)	(e)	(e)	(e)	(e)	109.7
Sparkling wine -					
Natural fermentation-					
Sparkling white	(e)180.7	(e)256.5	(e)280.4	(e)318.0	68.3
Sparkling red					17.3
Other (f)					164.2
Wine cocktails, etc. (g)	22.7	20.4	19.1	23.4	26.8
Vermouth	22.8	23.6	26.1	27.3	31.8
Total	2,204.9	2,310.8	2,550.4	2,610.4	2,816.5

- (a) Includes sales of imported wine.
- (b) Includes white muscat, madeira, tokay, marsala, etc.
- (c) Includes frontignac and brown muscat.
- (d) Sweet table wine (including sauternes), and rose.
- (e) "Other" table wine included in sparkling wine.
- (f) Includes pearl and similar type wines.
- (g) Includes aperitif and tonic wine.

TABLE 5 - SPIRITS : WHOLESALE SALES (a), SOUTH AUSTRALIA

Type	1961-62	1962-63	1963-64	1964-65	1965-66
'000 Proof Gallons					
Brandy	126.7	136.9	155.6	170.5	163.6
Gin			29.3	32.2	28.4
Liqueurs			13.6	16.1	14.5
Rum			(b) 9.2	17.7	18.9
Vodka			(b) 10.5	17.5	17.3
Whisky			104.0	123.6	94.6
Total			(b)322.2	377.6	337.3

- (a) Includes sales of imported spirits.
- (b) Sales of imported rum and vodka are excluded; details are not available for publication.

TABLE 6 - RETAIL SALES OF BEER, WINE, & SPIRITS, SOUTH AUSTRALIA

These figures include sales from fixed premises at which goods are normally sold by retail to the general public but exclude sales from licensed clubs, etc.

Quarter	1961-62	1962-63	1963-64	1964-65	1965-66 (a)
	\$ Million				
September	10.4	10.8	11.4	12.6	13.6
December	13.2	14.0	15.0	15.7	18.1
March	12.8	13.4	14.3	15.5	16.3
June	11.0	11.6	12.7	13.5	14.1
Total	47.3	49.6	53.4	57.2	62.1

(a) Preliminary.

TABLE 7 - EXPORTS OF WINE AND SPIRITS OVERSEA AND INTERSTATE, SOUTH AUSTRALIA

In this table oversea exports include only those shipped direct from South Australia. Interstate exports of wine include all those sent to other states whether for sale there or for subsequent export overseas. Details of interstate exports of spirits are not collected.

Type	1961-62	1962-63	1963-64	1964-65	1965-66 (a)
	'000 Gallons				
Wine - Oversea	1,567.7	1,515.6	1,436.9	1,882.3	1,804.5
Interstate	6,395.3	6,390.0	6,775.3	7,213.1	8,115.1
Total	7,963.0	7,905.6	8,212.2	9,095.4	9,919.6
	'000 Proof Gallons				
Spirits - Oversea -					
Brandy	95.7	99.1	85.8	99.7	105.8
Other potable	0.3	0.8	0.7	0.9	2.7

(a) Preliminary.

TABLE 8 - INTERSTATE WINE EXPORTS, SOUTH AUSTRALIA

State to which Exported	Fortified			Unfortified		
	1963-64	1964-65	1965-66	1963-64	1964-65	1965-66
	'000 Gallons					
New South Wales	1,586.6	1,611.6	1,895.6	1,117.3	1,454.0	1,709.8
Victoria	1,331.5	1,307.4	1,383.5	978.4	1,053.4	1,139.3
Queensland	388.7	395.7	413.5	154.4	168.7	203.5
Western Australia	750.2	734.6	846.5	165.5	188.7	191.2
Tasmania	252.0	239.3	264.3	50.7	59.7	67.9
Total	4,309.0	4,288.6	4,803.4	2,466.3	2,924.5	3,311.7

TABLE 9 - STOCKS OF WINE AND BONDED SPIRITS (a) HELD BY WINEMAKERS AND WHOLESALERS
SOUTH AUSTRALIA

Type	At 30th June				
	1962	1963	1964	1965	1966
'000 Gallons					
Wine -					
Distillation	1,404.4	860.5	1,458.5	1,873.0	621.2
Beverage -					
Duty paid	10,138.2	9,498.4	10,992.1	11,974.3	13,034.1
In bond	18,686.6	17,437.1	17,390.3	17,241.5	16,169.4
Total wine	30,229.2	27,796.0	29,840.9	31,088.8	29,824.4
'000 Proof Gallons					
Spirits (in bond) -					
Brandy	3,754.4	3,835.2	4,004.4	4,162.5	4,395.3
Whisky	540.6	502.0	475.7	437.0	465.1
Gin & schnapps	7.1	5.5	7.0	6.1	6.7
Rum	14.0	14.2	9.5	13.3	16.9
Liqueurs (b)	8.0	6.6	6.5	6.6	8.7
Grape spirit -					
In wine	4,176.4	3,868.2	3,695.4	3,642.5	3,368.9
Not in wine	1,727.3	1,496.8	1,585.6	1,404.3	1,338.4
Other	28.9	30.3	26.0	16.1	18.9
Total spirits	10,256.7	9,758.8	9,810.1	9,688.4	9,618.9

(a) Includes imported wine and spirits.

(b) Includes flavoured spirituous liquors.

TABLE 10 - WINEMAKERS' AND WHOLESALERS' STOCKS OF WINE AND BRANDY (a) IN AND OUT OF BOND
SOUTH AUSTRALIA

Type	30th June 1965		30th June 1966	
	In Bond	Out of Bond	In Bond	Out of Bond
'000 Gallons				
Wine -				
Distillation	586.9	1,286.1	92.3	528.9
Sherry	4,571.3	1,809.0	4,465.5	2,039.8
Dessert wine -				
Sweet white (b)	6,947.5	623.6	6,137.7	582.1
Sweet red (c)	5,624.9	744.1	5,430.3	693.7
Table wine -				
Dry white	-	3,559.5	(d)	(d)3,994.3
Dry red	-	4,463.7	-	4,672.6
Other (e)	(f)	(f)	89.1	485.6
Sparkling wine -				
Natural fermentation -				
Sparkling white	56.1	681.4	(d)	(d)171.6
Other (g)			-	256.0
Wine cocktails etc. (h)	-	24.8	(d)	(d)39.0
Vermouth	n.a.	109.8	(d)	(d)146.1
'000 Proof Gallons				
Brandy	4,162.5	9.7	4,395.3	11.1

(a) Includes imported wine and brandy.

(b) Includes white muscat, madeira, tokay, marsala, etc.

(c) Includes frontignac and brown muscat.

(d) Wine in bond included with out of bond.

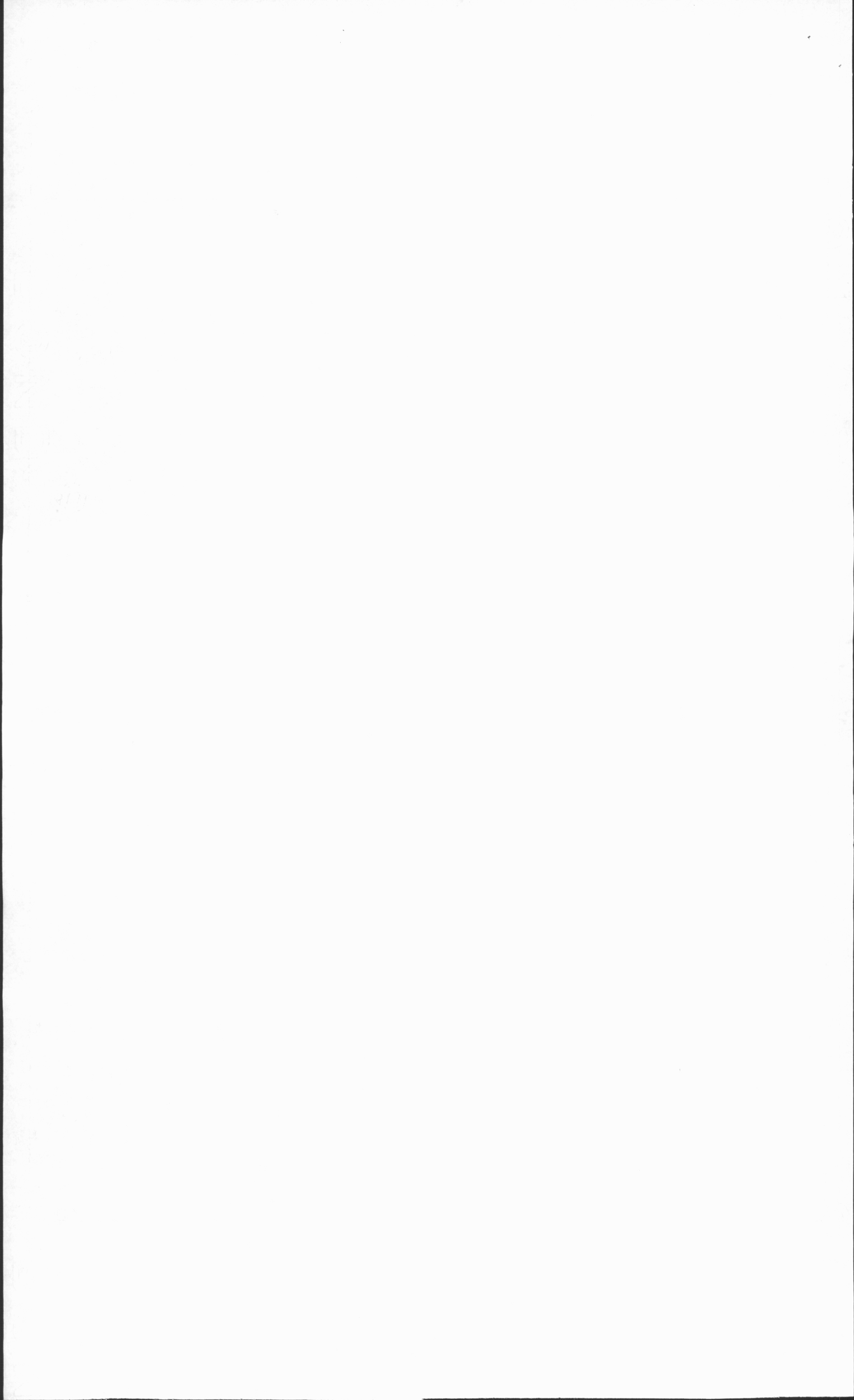
(e) Sweet table wines (including sauternes), and rose.

(f) "Other" table wine included in sparkling wine.

(g) Includes all other sparkling wine (e.g. pearl and similar types).

(h) Includes aperitif wine and tonic wine.

n.a. Not available.



The following tables show details of area of vineyards, principal varieties of vines, and production of grapes and dried vine fruits in South Australia.

TABLE 11 - VINEYARDS : AREA BEARING AND NOT BEARING, SOUTH AUSTRALIA

Particulars	1963-64		1964-65		1965-66	
	Bearing	Not Bearing	Bearing	Not Bearing	Bearing	Not Bearing
Vines -	Acres					
Wine grapes	40,678	5,212	40,155	5,047	40,713	4,714
Table grapes	232	56	207	37	258	41
Drying grapes	12,213	288	13,024	387	12,563	442
Total	53,123	5,556	53,386	5,471	53,534	5,196

TABLE 12 - VINEYARDS : PRINCIPAL VARIETIES OF VINES(a), SOUTH AUSTRALIA

Variety	December 1957	December 1961	December 1964	December 1966/5
	Acres			
Sultana	10,009	9,223	9,515	9,320
Muscat Gordo	6,442	5,963	5,978	5,913
Currants	6,207	4,839	4,312	3,992
Grenache	9,462	9,131	9,796	10,039
Shiraz	5,843	4,976	5,494	5,586
Doradillo	4,605	4,191	4,398	4,624
Pedro Jiminez	3,398	3,904	4,521	4,573
Pedro False				
Semillon	1,627	1,798	3,085	3,164
Rhine Riesling				
Clare Riesling	3,901	3,425	3,185	3,221
Mataro				
Total (including other)	57,723	53,711	57,736	58,216

(a) Compiled by the Phylloxera Board of South Australia.

TABLE 13 - VINEYARDS : PRODUCTION OF GRAPES AND DRIED VINE FRUIT, SOUTH AUSTRALIA

Particulars	1961-62	1962-63	1963-64	1964-65	1965-66
Grapes -	Tons				
For wine	172,009	116,081	148,828	158,340	129,855
For table	1,037	1,078	969	1,167	1,210
For drying	46,956	47,649	61,922	74,790	52,737
Dried Fruit -	Cwts				
Currants	54,840	52,140	90,660	100,875	63,063
Sultanas	189,020	187,420	244,820	264,054	193,794
Raisins	24,460	32,720	18,360	62,440	44,498

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